

**GOVERNMENT OF ANDHRA PRADESH**

**ABSTRACT**

Cinemas – Cinematography Act, 1955 – East Godavari District – Kakinada City – M/s. Devi Multiplex Theatre, Kakinada – Creation of lower class for the benefit of poor people – Orders – Issued.

**HOME (GENERAL) DEPARTMENT**

G.O.MS.No. 153

Dated:14-11-2014

Read the following:-

1. G.O.Ms.No.30, Home(Genl.)Dept., dt. 15-02-2012.
2. G.O.Ms.No.218, Home(Genl.)Dept., dt. 26-09-2013.
3. From the Collector& District Magistrate, E.Godavari, Kakinada, Ref.C2/156/2014, dt.11-09-2014.

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ORDER:-

In the reference 1<sup>st</sup> read above, Government issued orders fixing the rate of admission to the 1<sup>st</sup> class as ₹ 75/- of M/s. Devi Multiplex Theatre, 3 Screens, Kakinada.

2. In the reference 2<sup>nd</sup> read above, Government revised the rates of admission from ₹ 75/- to ₹ 90/- for V.V.I.P. circle and for VIP circle from ₹ 40/- to ₹ 50/- .

3. In the reference 3<sup>rd</sup> read above, the Collector & District Magistrate, East Godavari, Kakinada has stated that the Managing Partner, M/s. Devi Multiplex, Kakinada filed an application stating that they proposed to create a lower class with existing seating capacity in all 3 screens and proposed to hike the rate of admission in 2<sup>nd</sup> class from ₹ 50/- to ₹ 60/- (₹. 57.00+ ₹.3.00) and also requested to fix the lower class rate as ₹ 30/- (₹.27.00+ ₹.3.00) to all the 3 screens.

4. The Collector and District Magistrate, East Godavari, Kakinada has also reported that the Revenue Divisional Officer, Kakinda has inspected the theatre and reported that the management has proposed to create lower class by separating the seats existed in the 2<sup>nd</sup> class. He has recommended to grant permission for creation of lower class as it is beneficial to the poor people.

5. The Collector & District Magistrate, East Godavari, Kakinada has requested the Government to create a new lower class in all the 3 screens of M/s.Devi Multiplex Theatre, Kakinada, as the said creation of lower classes is beneficial to the lower class people and recommended to permit the Management of the M/s.Devi Multiplex Theatre, Kakinada to create a lower class in all the 3 screens with the rate of admission to the lower class is ₹ 30/- (₹.27.00+ ₹.3.00) and to the second class is ₹ 60/- (₹. 57.00+₹. 3.00) .

6. Government, after careful examination of the request of the Collector & District Magistrate, East Godavari, Kakinada hereby accord permission to create a new lower class by separating the seats existed in the 2<sup>nd</sup> class in all the 3 screens of M/s.Devi Multiplex Theatre, Kakinada, with the rate of admission to the second class is ₹ 60/- (₹. 57.00+3.00) and to the lower class is ₹ 30/- (₹.27.00+ ₹.3.00) so as to benefit to the poor and middle class cinegoers.

7. The District Collector& Licensing Authority, East Godavari District, Kakinada shall take further necessary action accordingly.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**Dr. B.PRASADA RAO,  
PRINCIPAL SECRETARY TO GOVERNMENT**

To

The Collector & District Magistrate, East Godavari, Kakinada  
The Joint Collector & Licensing Authority, Kakinada,  
East Godavari.

The Management of M/s.Devi Multiplex Theatre, Vallabhai Street,  
Municipal Corporation, Kakinada, East Godavari District.

P.S.to Principal Secretary to Government, Home Department.

P.S.to Hon'ble Minister for i&pr & Cinematography.

**// FORWARDED :: BY ORDER//**

**SECTION OFFICER**